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PRESS RELEASE

Galain Solutions, LLC Announces “Selling to Government” Blog for *Sales & Marketing Management Magazine*

New blog posts aimed at discussing best practices for selling to all levels of government.

Franklin, TN, [Release Date], 2009: Galain Solutions, LLC, a consulting, sales coaching and market research firm for companies selling to government, today announced the launch of a new blog series for the highly respected *Sales & Marketing Management* magazine. The blog posts will center on how to effectively sell and market to government agencies at all levels.

The focus of its authors, Rick Wimberly and Lorin Bristow, will be on offering practical advice and unique approaches to winning government contracts. Based on more than 20 years combined experience leading successful government-oriented sales and marketing organizations, the blog will be appropriate for professionals of all experience levels .

“Government is today’s growth market,” said Rick Wimberly, President of Galain Solutions. “Yet many sales and marketing teams are not adequately prepared to leverage this significant opportunity. With this blog, we will offer unique and effective insight into winning these potentially lucrative government contracts.”

“We are proud to be associated with an esteemed publication like *Sales & Marketing Management*,” said Lorin Bristow, Partner in Galain. “We look forward to exploring through this blog the secrets to success in government markets while dispelling a number of common myths.”

"With the greatly increased interest in marketing to government, we are pleased to offer content directed at this important segment," said Lorri Freifeld, Editor-in-Chief of *Sales & Marketing Management* magazine. "We look forward to providing our readers with Rick and Lorin's distinct professional perspective."

The series will be featured on S&MM's website: www.managesmarter.com under its widely followed "Sound Off" blog.

About Galain Solutions, LLC

Galain Solutions, LLC is a sales, marketing and market research consultancy providing services to companies seeking to enhance growth and success in government markets. With expertise in the grants process and the American Recovery and Reinvestment Act (ARRA), Galain helps enterprises align with the recently-passed economic stimulus bill and other funding sources.

It also consults with government in areas relating to crisis management and critical communications technology, including notifications, alerts and warnings.

Galain Solutions, LLC is based in Franklin, Tennessee south of Nashville.

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